

Report to: **Audit, Best Value and Community Services Scrutiny Committee**

Date: **12 March 2014**

By: **Acting Director of Public Health**

Title of report: **Review of the outcome of Tranche 1 Public Health Services Review and Re-commissioning Programme**

Purpose of report: **To update the Scrutiny Committee on the outcome of Tranche 1 of the public health service review and re-commissioning programme and to update on progress in relation to Tranche 2 of the programme.**

RECOMMENDATION: The Committee is recommended to note the outcome of Tranche 1 commissioning/re-commissioning of public health services and the update on progress in relation to Tranche 2 review and re-commissioning of services

1. Financial Appraisal

1.1 There are no specific additional financial implications associated with this report. Activity is within the scope of the agreed public health budget allocation funded through the ring-fenced public health grant.

2. Background

2.1 The current Public Health Portfolio Plan commits to a three year programme of reviewing and where appropriate re-commissioning all public health services.

2.2 A timescale for review and re-commissioning services was set and activity areas/services were divided into 2 tranches. The timescale for Tranche 1 services, which includes existing health improvement services and new health improvement interventions which had not been commissioned in East Sussex previously, but which had been identified as an urgent priority to meet population need, is January 2013 to June 2014. The timescale for Tranche 2 services, which includes the rest of the public health services, is July 2014 to December 2015.

2.3 At its meeting on the 5 November 2013, the Audit, Best Value & Community Services Scrutiny Committee was updated on progress to date with re-commissioning public health services, and this paper provides a further update on progress, including the outcome of the tendering process for Lifestyle Services.

3. Tranche 1 and Tranche 2 Services

3.1 The areas for inclusion in each Tranche are set out in a table in Appendix 1. The table also identifies whether the service is to be commissioned/re-commissioned or whether it is for review and scope/re-specify as required.

4. Update on Tranche 1 Services

4.1 Following a competitive tender process for Lifestyle Services, awards have been made to several providers. These are listed in Appendix 2.

4.2 Other Tranche 1 services will be reviewed and scoped/re-specified as required, these are detailed in Appendix 3.

5. Update on Tranche 2 Services

5.1 Detailed scoping of all required activity to deliver the Tranche 2 review has commenced, and this will be finalised by April 2014. Work on individual strands of Tranche 2 has commenced where required and/or appropriate. Progress on individual areas is set out in Appendix 4.

5.2. Tranche 2: Services for review and scope/re-specify as required are detailed in Appendix 5.

6. Recommendations

6.1 The Committee is recommended to note the outcome of Tranche 1 commissioning/re-commissioning of public health services and the update on progress in relation to Tranche 2 review and re-commissioning of services.

Cynthia Lyons
Acting Director of Public Health

Contact Officers: Anita Counsell, Head of Specialist Health Improvement
Tel No. 01273 336045
Tony Proom, Strategic Commissioning Manager – Sexual Health
Tel No: 01273 335252

Local Members: All

Background Documents
Public Health Portfolio Plan

APPENDIX 1

Tranche 1 and Tranche 2 Services

Tranche 1 Services

Services commissioned/re-commissioned	Services reviewed and scoped/re-specified as required
<ul style="list-style-type: none"> • Tobacco control and smoking cessation services • Interventions to tackle obesity (weight management adults/children) • Health Trainers • Health Promotion Resource Centre • Alcohol and substance misuse (primary prevention) 	<ul style="list-style-type: none"> • Locally-led nutrition initiatives • Smoking cessation (GP/pharmacy Locally Enhanced Services (LES)) • NHS Health checks coverage and promotion (GP LES) • Exercise referral (GP LES) • Active Hastings (partnership agreement) • Active Rother (partnership agreement) • Active Women (partnership Agreement) • Community Food and Vegetable project (partnership agreement) • Child accident prevention (partnership agreements) • ASSIST tobacco control (partnership agreement) • Workplace health

Tranche 2 Services

Services to be commissioned/re-commissioned	Services for review and scope/re-specify as required
<ul style="list-style-type: none"> • NHS health check review and re-commissioning if required • Children's Health Promotion Interventions • Commissioning Grants Prospectus services (review and identify future priorities) • Capacity and workforce development • Workplace health programmes • Community capacity/asset based programmes • Sexual health services 	<p>Low level ongoing health improvement activities, including:</p> <ul style="list-style-type: none"> • accidental injury prevention; • population level interventions to reduce and prevent birth defects; • population mental health promotion services (link to adult and child mental health strategies); • behavioural and lifestyle campaigns to prevent cancer and long term conditions; • local initiatives to reduce excess deaths as a result of seasonal mortality; • local initiatives on workplace health; • promotion of community safety and the prevention of violence; and • local initiatives to tackle social exclusion.

Update on Tranche 1 Services

Following a competitive tender process for Lifestyle Services, awards have been made to the following providers:

Tobacco Control and Smoking Cessation Services

North 51 for the Specialist Smoking Cessation Service

North 51 is a Private Limited Company. Its public health services division specialises in providing health improvement and lifestyles services and technical support.

Key Performance Indicators for smoking cessation:

- At least 7,944 people stop smoking with the Specialist Stop Smoking service
- Of which at least 2,409 are from priority groups with higher smoking rates and who may find it more difficult to quit (e.g. mental health service users, pregnant women, routine and manual workers)
- Provide support, technical advice, training and equipment to enable at least 3,613 people stop smoking with primary care (GP and Pharmacy) stop smoking services

Health Trainers

My Time Active for the Health Trainers Service.

My Time Active is a social enterprise which specialises in providing health improvement and leisure services.

Key Performance Indicators for Health Trainer service (Headline Indicators)

- At least 2,500 people access the Health Trainer service
- of which 85% achieve their primary or secondary lifestyle change goal at completion,
- and of which at least 60% have maintained their behaviour change at 6 months.
- At least 50% of service users are from the lifestyle segment least likely to be able to make lifestyle change successfully on their own ('unconfident fatalist')

Interventions to Tackle Obesity

Freedom Leisure (in partnership with Wave and Zest Partnership) for the Adult and Children's Weight Management Services.

Freedom and Wave Leisure are not for profit Leisure Trusts, Zest partnership is a Private Limited Company specialising in health improvement services and support.

Key Performance Indicators for Adult Weight Management

- Provide at least 95 weight management courses delivered in at least 10 different locations
- At least 50% of service users achieve their agreed weight management goal

Key Performance Indicators for Children's Weight Management

- Provide at least 95 weight management courses delivered in at least 10 different locations
- At least 50% of service users achieve reduction in BMI to less than the 91st centile by the end of the programme

These services will be operational from 1 April 2014.

Alcohol and Substance Misuse (Primary Prevention)

Action for Change for Alcohol Identification and Brief Advice.

Action for Change is a voluntary and community sector organisation.

Key Performance Indicators for Alcohol Identification and Brief Advice:

- 2,148 people receive alcohol IBA training,

- of which 1,200 receive face to face training,
- 900 via e-learning and
- 48 through cascade training.

Health Promotion Resource Centre

The contract for the provision of a Health Promotion Resource Centre at Bexhill Hospital will end on 31st March 2014. From 1st April 2014 Health promoters will be supported to access appropriate health promotion resources in a variety of new and different ways.

Tranche 1 service to be reviewed and scoped/re-specified as required

New Contractual Format

New East Sussex County Council contract formats for services previously provided as Enhanced Services under the Medical Services Contract for General Practice and Pharmaceutical Services Contract for Pharmacies have been developed and distributed to these providers. These will commence from 1st April 2014 when contractual responsibility for these services formally transfers to the Council from NHS England Area Team. Service Specifications for the majority of Enhanced Services transferring to the council largely remain the same (minor amendments for accuracy have been made e.g. to remove reference to organisations or services that no longer exist, such as the PCTs).

NHS Health Checks

The Service Specification for NHS Health Checks has been updated to include new national components of alcohol and dementia requirements and to enable Point of Care Testing (POCT) to be undertaken (this means that the check can be completed in one appointment rather than two). All public health activity contracted from GPs and Pharmacies by the council will be reviewed as part of the Tranche 2 review.

Although part of Tranche 2, NHS Health Check coverage and uptake for 13/14 has been reviewed. To increase uptake, improve outcomes and patient experience of the NHS Health Check, a grant for the purchase of Point of Care Testing Equipment (POCT) up to the value of £1785 has been provided to GP Practices to enable them to complete the Health Check in one appointment rather than two appointments, and this is currently being offered to all 74 practices.

To provide health checks in areas where GP practices have not yet commenced their service and to improve access for harder to reach groups a two-month pilot of community health checks has been commissioned through a competitive quotation process. The contract for this service has been awarded to ToHealth, which is a Limited Company specialising in providing screening and behaviour change services.

Key Performance Indicators Community Health Checks:

- Increase the percentage of health checks offered to the eligible population (40-74 yr olds) by delivering a minimum 750 community health checks in the community by 31st March 2014.
- 750 health checks will add 2% to the number of health checks offered and 11% health checks received.

Active Hastings, Active Rother and Active Women Services

New Council contract formats for Active Hastings, Active Rother and Active Women services transferred under PCT 'Partnership Agreements' have been developed. These contract formats will come into effect from 1st April 2014. All services and support developed and/or delivered in partnership with other organisations will be reviewed as part of Tranche 2.

Community Fruit and Vegetable Project

The Community Fruit and Vegetable Project Partnership Agreement has been extended until 31st September 2014. Resource for this area of work has been included in the Commissioning Grants Prospectus.

East Sussex County Council Provider Functions

An internal agreement format for the delivery of specific public health projects by the Council provider functions such as for the delivery of the ASSIST programme by the Targeted Youth Support (TYS) service, and the distribution of health promotion resources through Ropemaker Park have been developed.

Tranche 2: Services to be commissioned/re-commissioned

NHS Health Check

Activity to date outlined under Tranche 1 (Additional capacity to deliver Health Checks in Quarter 4, and funding of POCT testing) has commenced. Following receipt of performance data for Quarters 3 and 4, an options appraisal will be developed for consideration and agreement by the Public Health Group in April/May 2014.

Children's Health Promotion Interventions

A detailed evidence review and mapping exercise has been undertaken to identify evidence based interventions to promote the health of children and young people, and activity currently being undertaken. Commissioning proposals are in development and will be finalised by April 2014. Weight management services for children and young people have been commissioned as part of Tranche 1 activity

A review of Sexual health promotion activity has commenced and existing service specifications and/or guidance for some existing sexual health promotion services have been reviewed e.g. for targeted support to pupils identified at high risk of teenage pregnancy, guidance for the provision of condoms and sexual health advice to young people. Training to support practitioners to offer the C-Card scheme and give appropriate sexual health advice has been commissioned through a competitive quotation process.

Commissioning Grants Prospectus (CGP) Services

Outcomes included in the Commissioning Grants Prospectus 2011-2014 and 2013-14 have been reviewed. Services and support provided by organisations funded through the Prospectus will end in October 2014. Outcomes for inclusion in the Prospectus 2014-2017 have been agreed, and are:

- Supporting people to lead healthy lifestyles
- Developing and embedding ways of working with communities that enable local people to actively participate in improving their own and their community's health
- Increasing the knowledge, skills and ability of staff and volunteers to raise health improvement issues with their clients or community
- HIV Prevention. Delivery of prevention activity so that people in the most at risk groups experience improved sexual health and well-being

Capacity and Workforce Development

An outcome to support capacity development in the Voluntary and Community Sector has been included in the Commissioning Grants Prospectus. Training for professionals delivering the condom distribution scheme, NHS Health check and to support the provision of brief advice to people drinking alcohol at increasing and higher risk levels has been commissioned. Further capacity and workforce development activity will be identified through the Tranche 2 review process, aligned to priority work areas.

Workplace Health Programmes

A review and scoping of workplace health programmes will be undertaken as part of the Tranche 2 review process. Funding has been allocated to support the extension of the Reaching Rio workplace health promotion scheme (developed by Active Sussex) to East Sussex employers, and this will commence in March 2014.

Community Capacity/Asset Based Programmes

A competitive quotation process to identify providers to pilot asset based approaches to health improvement (extending the lottery funded Chances for Change programme which operates in Eastbourne and Hastings) to the rest of the county, and to identify ways of encouraging community support for people with health and social care needs has commenced (Building Stronger Bridges) in partnership with Adult Social Care commissioners. Pilot programmes to develop and test ways of working with local communities to improve their own and their communities health e.g. through

health champion programmes was funded through the Commissioning Grants Prospectus in 13/14 and an outcome has been included in the CGP for 14-17

Clinical Sexual Health Services

GP sexual health contracts (includes intra-uterine devices/implants) where incentivised payments are made are due to transfer to the Council April 2014. The equity of provision and payment is being reviewed.

GP with a specialist interest in sexual health provide specialist sexual health services only for young people in key locations across East Sussex. The contract is due for renewal in September 2014 and a review of the locations and current service provision is underway.

Community Pharmacy contracts are due to transfer to the Council April 2014 and this will be reviewed and the service offered enhanced.

The contract for specialist sexual health services is due for renewal in April 2015. This service provides specialist integrated sexual health services, i.e. genito-urinary medicine and contraception service. South- East sexual health services retendering, soft market testing is being held with South East 7. A 'meet the market' event is to be held on Tuesday 18th March 2014 in Crawley Library.

A sexual health needs assessment has been undertaken which includes: demographic and epidemiological data; service use data, consultation with under 25 yr old service users, over 25 yrs old service users, men who have sex with men and people living with HIV; consultation with key stakeholders; research into national best/ innovative practice.

A Sexual Health Services Project Group has been established to oversee and steer the re-procurement processes and a timeline for re-procurement has now been agreed.

Tranche 2: Services for review and scope/re-specify as required

This covers a range of low level ongoing health improvement activities, including:

Accidental injury Prevention

Partnership agreements for jointly funding child accident prevention schemes are in place with Wealden and Lewes District Councils. Funding for child accident prevention schemes for Eastbourne, Hastings and Rother was included in the Innovations Fund in 13/14. It is anticipated that organisations wishing to deliver similar schemes from October 2014 onwards are likely to submit proposals in the 2014-17 Prospectus.

Population Level Interventions to Reduce and Prevent Birth Defects

This is a cross cutting programme. Public health input has been provided into the maternity services strategy. Tranche 1 activity relating to smoking cessation contributes to this programme area as does Tranche 2 review activity on physical activity, alcohol misuse and healthy eating

Population Mental Health Promotion Services

This is a cross cutting programme implementing the 5 ways to well-being approach. The Five Ways to Well-being are a set of evidence-based actions which promote people's wellbeing. They are: Connect, Be Active, Take Notice, Keep Learning and Give. These activities are simple things individuals can do in their everyday lives.

Behavioural and Lifestyle Campaigns to Prevent Cancer and Long Term Conditions

A departmental communications plan has been developed. National campaigns such as Change4Life (healthy eating), Stoptober (smoking cessation) and Dry January (alcohol) have been supported and promoted across East Sussex. The Public Health Campaigns programme is subject to on-going review.

Local Initiatives to Reduce Excess Deaths as a Result of Seasonal Mortality

A multi agency programme to address fuel poverty has been co-ordinated through the East Sussex Energy Partnership. A range of activity to support vulnerable people during the winter months, such as volunteer Energy Champions providing advice on the help available, awareness raising and a Winter Home Check service have been funded. Evaluation of this programme will inform the development of future commissioning intentions for this area of work.

Promotion of Community Safety and the Prevention of Violence

An alcohol needs assessment has been commissioned in conjunction with East Sussex Community Safety Partnership. A partnership action plan is being developed and this will inform community safety interventions to address alcohol misuse. A proposal to scope and provide one off investment (if agreed) to implement a behaviour change approach to 20mph areas in appropriate areas of East Sussex has been developed. This will be taken forward through the East Sussex Community Safety Partnership Road Safety sub Group.

Local Initiatives to Tackle Social Exclusion

This is a cross cutting area. Tranche 2 review of activity to address this responsibility is included in asset based approaches, services commissioned through the Commissioning grants Prospectus (the development of social capital). An evaluation of Children's Services Family Keyworker programme, which supports families who may be socially excluded, has been funded.

